# [Sample *DoNation* Employee Newsletter Article]

## **Help** [WORKPLACE NAME] **Save Lives**

[WORKPLACE NAME] joins DoNation Campaign to register organ, eye, and tissue donors

[WORKPLACE NAME] has joined Gift of Hope Organ & Tissue Donor Network, in **DoNation**, a national initiative to educate our community about the crucial need for organ, eye, and tissue donation and to encourage people to sign up as organ and tissue donors. Gift of Hope Organ & Tissue Donor Network is the not-for-profit organ procurement organization (OPO) that coordinates organ and tissue donation and provides public education on donation in Illinois and northwest Indiana. DoNation is sponsored by the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA) and was formerly known as the Workplace Partnership for Life (WPFL) campaign.

We need your involvement and support to reach our goal of registering [WORKPLACE’S REGISTRATION GOAL] new organ, eye, and tissue donors this campaign year. We will earn points toward national recognition from HRSA for every donor we register and every activity we implement to promote organ, eye, and tissue donation.

Every donor may save up to 8 people waiting for organ transplants or heal more than 25 waiting for tissue transplants. Because only 3 out of every 1,000 people are able to become potential organ donors, the need to increase the number of people registered is even greater. More than 100,000 are waiting for lifesaving organ transplants nationwide. Together, we can help save and heal lives.

“[INSERT QUOTE FROM WORKPLACE OFFICIAL OR SPOKESPERSON HERE],” said [NAME AND TITLE]

We are asking our entire [WORKPLACE NAME] team to help us educate employees, families, and our local community on the critical need for organ, eye, and tissue donation. If you are interested inbecoming actively involved this effort, contact [WORKPLACE DONATION CHAMPION’s NAME AND CONTACT INFORMATION].

Please, take a few minutes today to add your name to the organ donor registry and help save a life. Visit [giftofhope.org](https://www.giftofhope.org/join-the-registry/) to learn more and register. Then, share your decision with your family and friends.

Thank you for joining [WORKPLACE NAME] in DoNation!

*[OPTIONAL: INCLUDE A PHOTO OF YOUR ORGANIZATION’S ORGAN DONATION OUTREACH ACTIVITIES]*