**[Email Message Subject:] Join our donor registration drive**

Dear [INSERT PREFERRED GREETING],

[INSERT ORGANIZATION NAME] is committed to initiatives that bring a positive impact to our communities. That is why I am proud to announce that [INSERT ORGANIZATION NAME] is sponsoring a donor registration drive with Gift of Hope Organ & Tissue Donor Network [INSERT DATES] to offer hope to the more than 100,000 people currently on the transplant waiting list.

While 95% of Americans support donation, only 58% are registered donors. The need to increase the number of people registered is critical because only 3 out of every 1,000 people can become organ and tissue donors and someone is added to the transplant waitlist every 9 minutes. Together we can help.

Learn more and register at giftofhope.org. If you’re already registered, we encourage you to tell your family about your decision to save and heal others through donation.

Registering only takes a few minutes. Spread the word through your social media networks, use #SayYestoDonation and tag @giftofhope. Thank you for joining the registration drive to save and heal lives in our community.

Sincerely,

[NAME]

[TITLE]