## Get social during National Donate Life Month!

Join the campaign to encourage as many people as possible to register their decision as life-giving donors.

Use the copy below to amplify your support for organ, eye and tissue donation and inspire registrations throughout the month.

Use the **#SayYestoDonation** and **#GiftofHope** hashtags and tag **@GiftofHope** when sharing your stories, photos, and NDLM ToolKit graphics.



## **Social Copy 1:**

April is National Donate Life Month! Gift of Hope joins advocates across America to honor organ and tissue donors and their families and call attention to the critical need for people to join the donor registry.

More than 100,000 adults and children are waiting for their second chance at life in the U.S. Every 8 minutes a new person is added to the national transplant waiting list.

Share this message and encourage others to register their decision as organ, eye and tissue donors.

Learn more and #SayYestoDonation at giftofhope.org.

## **Social Copy 2:**

More than 100,000 people are on the national transplant waiting list, waiting for a life-saving miracle. More than 5,000 of them are Illinois and Indiana residents.

During National Donate Life Month, Gift of Hope is honoring the generosity of organ and tissue donors and calling attention to the lifegiving gift of organ, eye and tissue donation to inspire people to #SayYestoDonation and join the donor registry.

Learn more about donation and register your decision as a donor today at giftofhope.org.

## **Social Copy 3:**

The conversation about organ & tissue donation starts at home.

95% of people support donation, but fewer than 60% are registered donors.

Throughout National Donate Life Month in April, Gift of Hope is encouraging anyone who has not registered as a donor in Illinois and northwest Indiana to learn more about the lifegiving gift of donation, register as a donor and talk with their family about their decision.

Every donor registration makes a difference. Help bring hope to the more than 100,000 people on the national transplant waitlist and #SayYestoDonation. Learn more and register your decision as a donor today at giftofhope.org.